



NEXT STEP: A Voice in the Board Room

Will having more nurses on boards of health care organizations and corporations and on policy advisory committees make a difference in improving the health of people and creating healthy public policy? Yes!

This interactive training workshop will help to prepare you to be on a board. You will learn the responsibilities and roles of a board member; and gain the confidence, know-how and practical skills you need to bridge the leadership gap in the board room. Nurses bring different priorities and experiences to public life, including perspectives that have been largely missing from public and private policy making.

This workshop will assist you from getting from outside the rooms of influence, through the door and at the table participating and communicating - where you want and need to be.

Course Objectives:

Following successful completion of the training workshop the participants will be able to:

- Discuss the imperative for nurses to serve in leadership positions within organizations and community groups.
- Identify the opportunities for serving in leadership capacities in organizations' governing boards and on advisory groups.
- Discuss the roles and responsibilities of being a board member.
- Identify three strategies for preparing to be appointed to a board or advisory group, differentiating between public and private appointments.
- Describe three strategic communication skills for board members.
- Discuss the challenges of serving on a governing or advisory board, including liability, external communications, and conflicts of interest.
- Develop and deliver a message or pitch that identifies the match between the participant's skills and the needs of the organization.
- Develop a follow up plan for pursuing board and advisory group appointments and obtaining mentoring once appointed.

Teaching Methods:

Lecture, discussion, powerpoint slides, video, panel discussion, individual exercises, small group exercises, mock interviews.

[Note: We ask that you identify three nurses who are serving on governing boards or advisory groups in Colorado to participate on the panel discussion and be resources throughout the day. Ideally, would like one serving on a hospital or health care agency board, one serving on a public sector (state or federal) advisory group, and one serving on the board of a private or publicly traded corporation. We would schedule a conference call with them before the workshop.]

Pre-work:

Participants will 1) identify one to three governing boards or advisory groups on which they would like to serve and come prepared with the mission of the groups and list of who is on the board; 2) complete a personal inventory on their own accomplishments and skills for serving on these boards; 3) identify prior experiences with serving on a governing board or advisory group.

Agenda

- 8:30 Registration and continental breakfast
- 9:00 Introductions and overview
- 9:45 Why and where to serve?
- 10:00 Board roles and responsibilities
- 10:15 Getting appointed: Match making and messaging
- 11:00 Break
- 11:20 Strategic communications
- 11:40 Small group work
- 12:15 Large group reporting and discussion
- 12:30 Lunch with Pitching
- 1:30 Board Challenges: Panel Discussion
- 2:30 Mentoring and coaching
- 3:00 Action plans
- 3:40 Resources and summary
- 4:00 End

Roles and responsibilities of serving